

Empowering Excellence Through Bespoke,  
High-Level Customisation Programmes



## 2025 TRAINING SCHEDULE

Our strength lies in customisation. From one-on-one executive coaching to team-wide workshops, we design each programme to directly address your unique needs.

*Bespoke, Just for You*



## 1. INTRODUCTION



### **Welcome to FineTouch – Empowering Leaders, Teams, and Organisations Through Tailored Training Solutions**

FineTouch is a HRD Corp Registered Training Provider specialising in bespoke, high-level customised training and strategic consultancy services. Our mission is to empower leaders, professionals, and teams with tailored solutions that drive business transformation, effective communication, and sustainable growth.

Building on our expertise in leadership communication, crisis management, and ESG, we are expanding our 2025 training offerings to include Islamic finance, ESG-integrated risk management, human capital development, and corporate governance. These additional areas allow us to serve a broader range of industries, equipping organisations with the strategic insights needed for long-term success.

At FineTouch, we believe in the power of bespoke training solutions tailored to address real-world business challenges. Whether in leadership communication, media training, human capital development, risk management, or ESG strategies, our programmes empower professionals across industries to thrive in today's evolving corporate landscape.

Our 2025 programmes are designed with, one goal in mind: to directly address your strategic goals and equip your teams with the skills they need to thrive in today's rapidly evolving landscape. Whether you're looking for leadership development, media management, or communication skills enhancement, FineTouch provides solutions tailored to your organisation.



## 2. PERSONALISED SOLUTIONS

No two clients are the same, and neither are our solutions. FineTouch delivers fully tailored training programmes that are aligned with the specific needs of your organisation. From one-on-one executive training to company-wide programmes, we work closely with you to ensure that our training directly addresses your strategic goals and development needs.

### No Two programmes Are the Same

Every training solution at FineTouch is carefully tailored to meet the specific goals and challenges of your team.

Discover how we can customise a programme just for you.



**Tailored Content:** We adapt our materials to focus on the challenges and opportunities unique to your industry.

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**Flexible Formats:** Whether in-person, virtual, or hybrid, our programmes are designed to meet your preferences.

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**Ongoing Support:** We offer post-training follow-up to ensure the lasting impact of our sessions.

### 3. WHAT SETS US APART

- **Expert-Led Training** – Our consultants bring over 30 years of industry experience spanning corporate leadership, legal, media, human capital, finance, and strategic communications. This enables us to deliver real-world insights tailored to organisational needs.
- **HRD Corp-Claimable Training** – Companies can fully leverage HRD Corp funding for upskilling and leadership development initiatives with FineTouch.
- **Bespoke Approach** – We customise programmes to align with business objectives and organisational culture, ensuring direct impact and relevance.

### 4. WHY CHOOSE FINETOUGH



- **Customisation:** Every programme is fully bespoke to meet your specific needs.



- **Industry Expertise:** Our trainers are seasoned professionals with decades of experience across multiple industries.



- **Proven Results:** Our track record speaks for itself. We deliver results that transform organisations and empower teams to excel.



- **Global Perspective:** Our approach combines local insights with a global mindset, making our solutions relevant no matter where your business operates.

Our 2025 training solutions now include specialised programmes in Islamic finance, ESG- Integrated risk management, organisational transformation, and estate planning, led by industry experts with decades of experience.

## 5. Core Training Areas



**Leadership & Strategic Communication** – Customised training to strengthen leadership, decision-making, and communication for dynamic business settings, focusing on stakeholder engagement and executive presence.



**Crisis & Media Management** – Practical workshops preparing leaders and teams to handle crises and media with confidence, covering reputation management and crisis communication.



**Spokesperson & Media Training** – Coaching for executives and public figures to master media interviews, handle tough questions, and deliver impactful messages.



**Sustainability & ESG Communications** – Training on integrating ESG into corporate communications, covering disclosures, stakeholder engagement, and sustainability storytelling.



**Islamic Finance & ESG Risk Management** – Programmes helping institutions align Shariah-compliant practices with ESG standards, focusing on sustainable finance, risk, and impact investing.



**Human Capital & Organisational Transformation** – Training for building resilient, high-performing teams, covering leadership pipelines, workforce planning, and organisational change.

**Estate Planning & Corporate Governance** – Practical insights for leaders on estate structuring, governance, trusts, and regulatory compliance for business continuity.

FineTouch's bespoke approach ensures that each programme is aligned with the business objectives and operational needs of our clients, whether they are financial institutions (FIs), multinational corporations (MNCs), government-linked companies (GLCs), or public sector organisations.



## 6. CASE STUDIES: Real Success Stories of High-Level Customisation

### Financial Sector – Executive Media Training

- **Objective:** Enhance communication skills for senior executives in high-stakes media engagements.
- **Solution:** Delivered bespoke one-on-one training, including mock interviews and role-playing, tailored to each executive's style and needs.
- **Outcome:** Improved confidence and clarity in media interactions, reinforcing the institution's leadership positioning.

### Government-Related Sector – Organisational Communications

- **Objective:** Reframe organisational communication by emphasizing its role in shaping the organisation's identity.
- **Solution:** Interactive workshops and case studies focusing on internal and external communication dynamics, digital integration, and best practices.
- **Outcome:** Participants gained advanced communication skills, fostering a deeper understanding of communication's constitutive role within the organisation.

### Government Agency – Strategic Communications Training

- **Objective:** Equip a communications team with advanced media handling skills to support strategic initiatives.
- **Solution:** Comprehensive training, including modules tailored to its stakeholders, ensuring alignment with the agency's mission.
- **Outcome:** The team became more effective in managing media engagements and crafting communication strategies to amplify strategic initiatives.


### Government Sector – Annual Report Writing Training

- **Objective:** Improve the quality and strategic focus of annual report writing.
- **Solution:** A programme that emphasized strategic communication, regulatory standards, and differentiation in reporting, tailored to the specific needs of a government entity.
- **Outcome:** Participants gained enhanced competencies in report writing, aligning their output with best practices while showcasing the organisation's vision and achievements.



### Our Approach

High-level, one-on-one training that's customised to meet the specific communication and leadership needs of your executives.



## New Case Study Examples

### Islamic Finance Sector – ESG & Risk Management Training

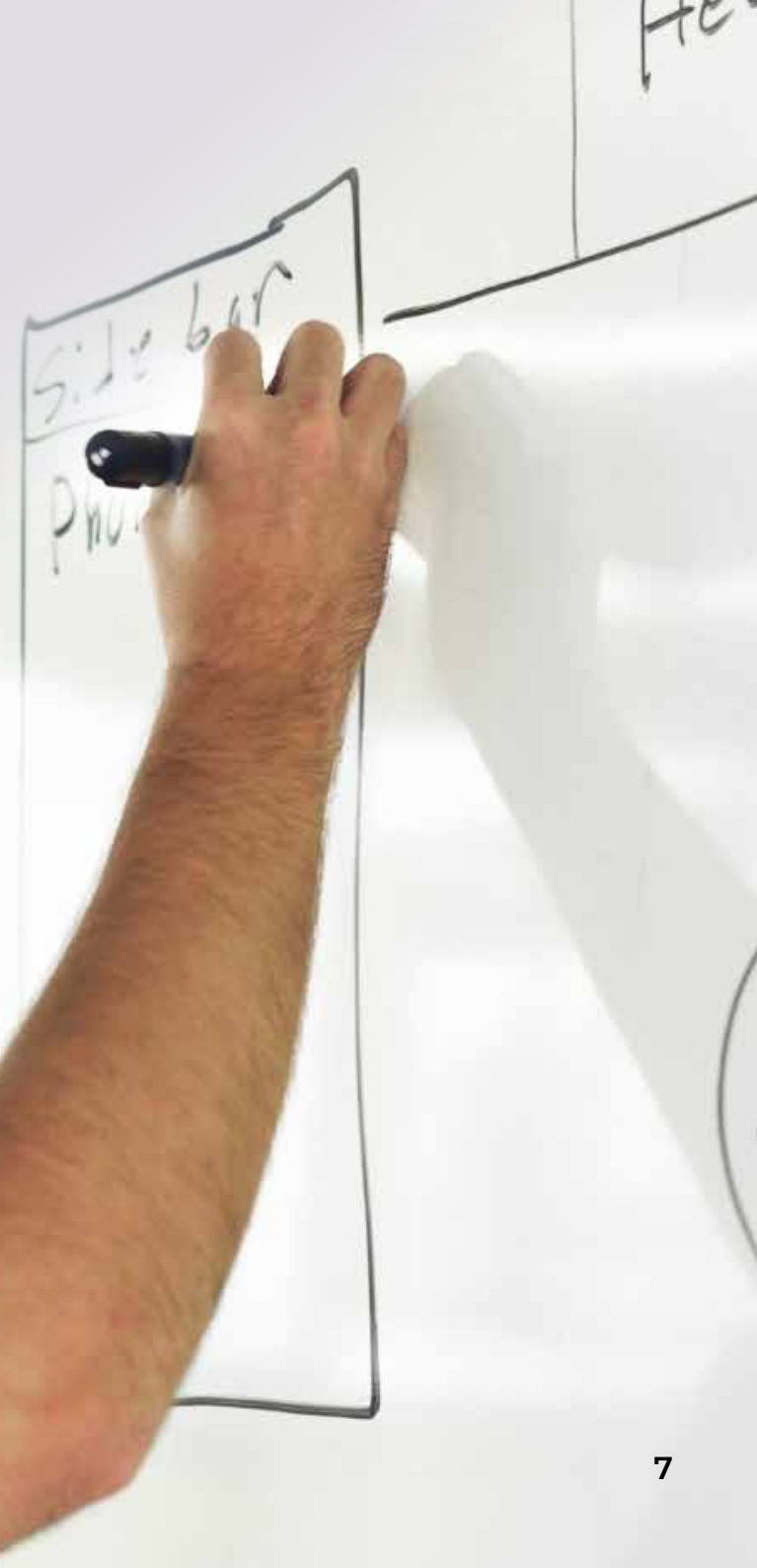
- Developed an ESG-integrated risk management framework for a financial institution, ensuring alignment with sustainability goals and Shariah compliance.

### HR Transformation – Leadership & Workforce Development

- Delivered a high-impact leadership and talent development programme for a multinational energy company, equipping mid-level managers with future-ready skills.

### Corporate Governance – Estate Planning & Trustee Structuring

- Trained senior legal and finance teams on estate structuring and trust governance to enhance compliance and tax efficiency.





## 6. OUR APPROACH

- **Consultation:** We begin with an in-depth consultation to understand your organisation's challenges and goals.
- **Customisation:** We design a tailored training programme that directly addresses those needs, from content to format.
- **Delivery:** Whether in-person or virtual, our experienced trainers deliver engaging, hands-on training sessions.
- **Post-Training Support:** We provide follow-up resources and support to ensure that the impact of the training continues long after the session ends.

### Your Goals, Our Expertise

At FineTouch, we craft every training session with your organisation's strategic objectives in mind. Let's collaborate to create a solution that fits your vision.

## 7. HOW WE WORK WITH YOU

At FineTouch, we don't believe in rigid schedules. We understand that every organisation operates differently, which is why we offer fully flexible training timelines. Whether you need a one-off intensive session or a longer-term development programme, we work with your team to find the best timing and format.

Let us tailor a training schedule that works around your operational needs and goals.



No fixed schedules. No rigid structures. Just flexible, tailored solutions that work around your team's needs and goals.

## FineTouch Training Programmes 2025 – Quarterly Guide

At FineTouch, we understand that every organisation's needs are unique. Our quarterly guide highlights key focus areas that reflect emerging trends and market demands. These themes serve as a starting point, with all programmes fully customisable to suit your organisation's specific goals and challenges.

### Q1 – Leadership Development & Strategic Communication

FineTouch kicks off the year with a focus on leadership and strategic communication, preparing your teams for the challenges ahead.

#### **Key Offerings:**

- Executive Leadership Coaching (One-on-One)
- Strategic Communication for Senior Leaders
- Public Speaking and Stakeholder Engagement

*Ideal for: Senior executives, team leaders, and communication officers looking to enhance their strategic and leadership capabilities.*

### Q2 – Advanced Media Handling & Crisis Management

As media dynamics evolve, mastering communication under pressure is critical. This quarter, we focus on preparing organisations for high-stakes media engagements and crisis management.

#### **Key Offerings:**

- Advanced Media Handling for C-Suites
- Crisis Communication Planning and Response
- Managing Media Relations during Crises

*Ideal for: C-Suite executives, crisis response teams, and communication departments handling media engagements.*

### Q3 – Organisational Communication & Digital Transformation

In Q3, we shift to the evolving landscape of organisational communication and the integration of digital tools to enhance internal and external messaging.

#### **Key Offerings:**

- Organisational Communication: Internal & External Dynamics
- Digital Transformation in Communication
- Leveraging Social Media for Organisational Growth

*Ideal for: Internal communication teams, HR leaders, and organisations undergoing digital transformation or expanding their digital presence.*

### Q4 – ESG Communication & Executive Training

With the growing importance of sustainability, Q4 focuses on Environmental, Social, and Governance (ESG) communication strategies alongside targeted executive training programmes.

#### **Key Offerings:**

- ESG Communication for Sustainability Leaders
- Communicating Corporate Social Responsibility (CSR)
- Executive Training programmes: Leadership in the ESG Era

*Ideal for: Sustainability leaders, corporate communication teams, and executives involved in CSR and ESG initiatives.*

### **Q3–Organisational Communication, Digital Transformation & Human Capital Strategy (New Additions)**

Human Capital Development & Workforce Transformation – Equips HR leaders and corporate teams with the tools to develop resilient and future-ready workforces. Focuses on workforce planning, employee engagement, organisational culture, and digital integration in HR processes.

Ideal for: HR professionals, business leaders, and organisational development specialists.

HR Strategy & Talent Management for Leadership Teams – Designed to enhance leadership decision-making in talent strategy, succession planning, and performance management. Covers competency frameworks, leadership pipeline planning, and employee retention strategies.

Ideal for: Senior HR executives, corporate leaders, and talent management professionals.

### **Q4 – ESG, Islamic Finance & Corporate Governance (New Additions)**

Islamic Finance & ESG-Integrated Risk Management – Provides financial professionals with insights on integrating ESG into Islamic finance frameworks, ensuring regulatory compliance and sustainable investing. Covers financial disclosures, risk assessment, and investment strategies.

Ideal for: Financial institutions, ESG officers, and compliance professionals.

Estate Planning & Corporate Governance for Business Leaders – A deep dive into structuring estate and corporate governance for long-term business sustainability.

Covers regulatory frameworks, trustee responsibilities, and tax efficiency.

Ideal for: Corporate executives, legal advisors, and estate planning professionals.

Each quarter highlights key areas that are essential for business growth, but every training session remains tailored to your specific needs. Whether you want a short workshop or a longer-term development programme, we'll work with you to create a solution that fits your organisation's schedule and goals.

## GALLERY



## TRAINERS

Our team comprises seasoned professionals with deep expertise in corporate affairs, media relations, human capital development, ESG, risk management, finance, and governance. With decades of experience across diverse industries, we bring real-world insights that drive impactful training outcomes.



**Faizal Zakaria**

Veteran Journalist  
and Media Trainer



**Eliza Mohamed**

Strategic Communications  
and Corporate Affairs  
Specialist



**Khadijah Iskandar**

Banking, Finance, ESG  
& Risk Management  
Specialist



**Zasman Asna**

Public Relations and  
Crisis Management  
Specialist



**Hamidah Ibrahim**

Corporate  
Communications  
Strategist



**Asmad Putra**

Corporate Reporting  
and Brand Management  
Specialist



**Omar Hafiz**

Human Capital  
Development &  
Organisational  
Strategy Expert

## Partners in Leadership and Growth



## NEXT STEPS

A person in a white shirt is seen from the back, holding a tablet. In the background, a blurred audience is seated at tables in a conference room.

### Explore your tailored training solutions

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*Contact us today to schedule a consultation and design a programme that perfectly aligns with your organisation's vision.*